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### Contact Information:

#### Finland

Mr Mika Kallio, MD  
Kimri Oy  
Niitynperänpolku 1-3 A 4, 00440 Helsinki  
Tel. +358-50-517 0390  
Email: mika.kallio@kimri.fi

#### Overseas

Mr Margus Roll, CEO  
Inspirit OÜ  
Betooni 9, 51014 Tartu, Estonia  
Tel. +372-50-94 616  
Email: margus.roll@partnertext.com

## Innovative service [www.partnertext.com](http://www.partnertext.com) promotes wiki as a method to efficiently manage knowledge-based collaborative projects

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*Innovative service [www.partnertext.com](http://www.partnertext.com) provides organisations with a method to efficiently create, share and reuse knowledge and to organise project work. Partnertext is based on the **wiki** (a social software) concept.*

*Partnertext makes team communication self-organising and flexible. Knowledge is accumulated as natural byproduct of communication.*

*Partnertext provides a simple and efficient method to organise work and accumulate knowledge especially in projects where partners are working in separate geographical locations. Such often large scale projects require considerable organisational and social skills. Our goal is to enable members of these transnational projects work more efficiently by using simple wiki software for communication and project management. Technology is promised to make our lives easier. However, while complicated software today is supposed to make things simpler, more often it does not. *Partnertext* solution is based on the fact that both project managers and not least partners appreciate software which is easy, not because they are technologically inept, but because they have better things to do with their time. Convenience allows them to perform their tasks quicker and move on to the other and more important activities.*

### *Innovativeness*

*Innovation is the conversion of knowledge and ideas into a benefit, which may be for commercial use or for the public good. *Partnertext* promotes the so called wiki technology by providing an online service that collaborative projects can use without installation, customization and configuration hassle. Wiki is often considered as easy to use, affordable and open source web technology for communication and collaboration, and it is defined as “*The simplest online database that could possibly work*”. Our opinion is that wiki is also a method of organising information and a paradigm of doing knowledge work. We enable project teams go beyond technology and focus on more value added activities such as obtaining efficiencies that wiki provides.*

### *Impact*

*Throughout the history of mankind new tools as such have had only limited impact on societies. Major breakthroughs in productivity have been achieved by work methods, by cleverly organising people who are using the tools. Today Internet (web) is a ubiquitous tool. Internet helps people to be connected as never before. However, more often than never the work is organised along the traditions of pre-internet era. For example, from work organisation point of view, how much sending an e-mail message differs from sending a letter? In order to increase productivity of organisations and societies we need to have new methods of organising work in the Internet era. *Partnertext* service is not only a piece of software but a way for groups to efficiently create, share and reuse knowledge.*

**Come to meet us at the stand C61a or visit [www.partnertext.com](http://www.partnertext.com) !**